## The ABC's of building a better automatic coffee vending operation



ppearance. Careful craftsmanship on the outside of the machine is an important quality checkpoint. Look for richly textured vinyl wood grain fronts. Exciting colors. Attractive insets. Exteriors that can stand alone as well as blend with—or precisely match—virtually *any* bank of machines from *any* manufacturer.

rewing capability. Here's where the end product will be determined—and your profits made or lost. Be sure the machine has a self-contained brewer. An inexpensive open cylinder disposable coffee filter. A simple to operate, no-pressure, no-pump, no-problem gravity feed open water system. Want proof positive of brewing excellence? See if the machine rates the Pan American Coffee Bureau's "Seal of Approval" award.

omponents. For years of dependable service, you want components as rugged as they are efficient. Look for flat, easily cleanable interior surfaces. Concealed wiring and terminals. Strong, ribbed box girder construction. 16 gauge steel doors and back panels. Plus extras like in-line cup dispensers, easy adjust cams, a swing-out coffee hopper. And—for guaranteed long-range protection—U.L. approval on every machine in the manufacturer's entire line.

A better vending operation is automatically yours when you select RMi. Because RMi Single-Cuppers give you *all* the features you want; *all* the features you need. And that makes building bigger profits as easy as ABC.



Single-Cuppers... Standard of the Industry

Refreshment Machinery Inc. 300 Jacksonville Road Warminster, Pennsylvania 18974 • (215) 675-4200

## THE RMI LOOK-ALIKE PUTS MONEY IN THE BANK

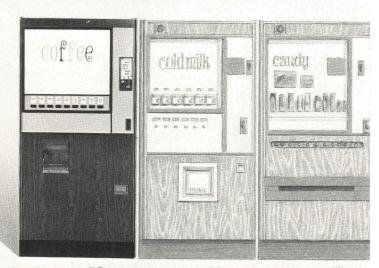
The RMi SINGLE CUPPER® looks like all these other handsome devils. We have a model that blends with every bank of vending machines from any major manufacturer. But all other similarity ends right there.

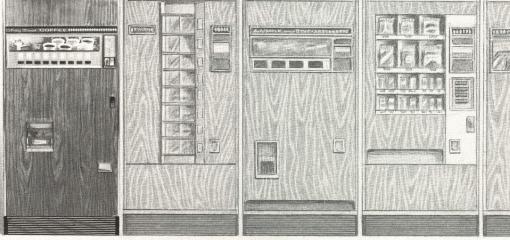
Our SINGLE CUPPERS® not only match the other vending lines, but their clean, appetizing appearance invite your customers to "have a cup of coffee."

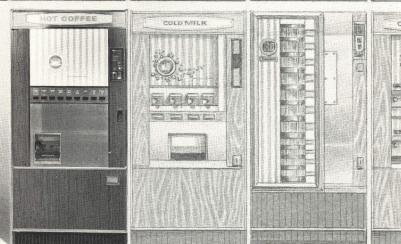
Take our chrome bezels. Cheap imitations are just not good enough. And the glistening clean sparkle in the cupwell is not only appealing to the eye, it's easy to keep that way. Quality extrusion matching gives continuity and longevity to every SINGLE CUPPER® machine.

Each machine in the RMi
SINGLE CUPPER line-up
is built with the same highly
efficient, time-tested
components that have made
RMi the standard of the Industry.

The RMi SINGLE CUPPER® works as good as it looks. And it's money in the bank. Call or write us today for complete information.









SINGLE CUPPERS Standard of the Industry

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Regional Offices:

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